



## 2019 COMFORT & SUPPORT TECHNOLOGY GUIDE



### BEAUTYREST POCKETED COIL® TECHNOLOGIES



#### POCKETED COIL® TECHNOLOGY

*Beautyrest Platinum • Beautyrest Hybrid •  
Beautyrest Silver • Beautyrest*

Helps provide conforming support and motion separation for undisturbed sleep.



#### BACKCARE® 3X TECHNOLOGY

*Beautyrest Platinum • Beautyrest Hybrid*

Engineered with 2,000 additional pressure-relief coils for triple the coil support, providing all over contouring support and pressure relief.



#### 2K NANO COILS

*Beautyrest Black*

Designed to provide enhanced conformability and pressure relief, with individualized back support for each unique shape.



#### T3 POCKETED COIL® TECHNOLOGY

*Beautyrest Black*

Works to provide individualized back support, ease of movement, and pressure point relief throughout the night.



### COOLING TECHNOLOGIES



#### BLACKICE™ 4.0



*Beautyrest Black*

Uses 4 cooling actions in our most advanced temperatures management system, so you feel cooler and sleep better.

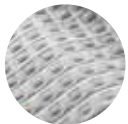


#### INFINICOOL™ MAX



*Beautyrest Hybrid L2*

Combines two Cool-to-the-Touch layers on and right below the surface keeping you cool and comfortable throughout the night.



#### INFINICOOL™ PLUS



*Beautyrest Hybrid*

Combines two Cool-to-the-Touch layers on and right below the surface keeping you cool and comfortable throughout the night.



#### INFINICOOL™ SURFACE



*Beautyrest Platinum*

Designed with cooling materials uniquely positioned just beneath the surface to move heat away from the body up to 20% better while you fall asleep.



#### COOL-TO-THE-TOUCH FABRIC



*Beautyrest Black • Beautyrest Hybrid*

This cool-to-the-touch cover helps you feel cool while you fall asleep.



#### DUALCOOL™ PLUS TECHNOLOGY



*Beautyrest Silver L2*

Designed to keep your mattress fresh, cool and create a comfortable sleeping environment with a moisture wicking technology at the sleeping surface.



#### DUALCOOL™ TECHNOLOGY



*Beautyrest Silver*

An antimicrobial performance layer that works to keep your mattress fresh and cool while moving heat and moisture away.

#### ICON KEY



COOL-TO-THE -TOUCH



AIRFLOW



MOISTURE WICKING

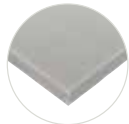


MOVES HEAT AWAY



## PRESSURE RELIEVING FOAMS

### MEMORY FOAMS



#### **RIGHTTEMP™ MEMORY FOAM**

*Beautyrest Black L2 • Beautyrest Hybrid L2*

Infuses highly conductive and strong carbon fiber for temperature management and durability in a pressure-relieving foam.



#### **DYNAMIC RESPONSE™ MEMORY FOAM**

*Beautyrest Black • Beautyrest Hybrid • Beautyrest Silver L2*

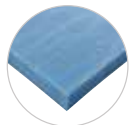
Eliminate pressure points with the unique feeling, Dynamic Response™ memory foam contours and conforms to your personal shape.



#### **HD MEMORY FOAM**

*Beautyrest Black • Beautyrest Hybrid*

Experience the perfect combination of comfort and support with HD memory foam. This high density memory foam conforms and contours to your body for personalized support.



#### **BEAUTYREST® GEL MEMORY FOAM**

*Beautyrest Black • Beautyrest Hybrid*

Experience exceptional pressure relief with Beautyrest Gel memory foam that contours to your body.



#### **AIRCOOL® MEMORY FOAM**

*Beautyrest Black • Beautyrest Hybrid*

This proprietary memory foam conforms to your body, provides pressure point relief and freedom of movement.



#### **AIRCOOL® GEL MEMORY FOAM**

*Beautyrest Hybrid*

Sleep cool and comfortable with AirCool® gel memory foam. This memory foam provides the cooling properties of gel and airflow from the open cell structure of the foam.

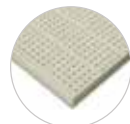


#### **GEL MEMORY FOAM LUMBAR SUPPORT**

*Beautyrest Silver • Beautyrest*

Get support right where you need it most with Gel Memory Foam Lumbar Support.

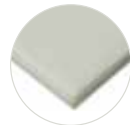
### OTHER FOAMS



#### **COMFORT RESPONSE™ LATEX**

*Beautyrest Hybrid*

This ventilated layer conforms and contours to your body for pressure relieving comfort.



#### **AIRFEEL™ FOAM**

*Beautyrest Platinum • Beautyrest Silver • Beautyrest*

A soft, quality foam located at the surface, with an open cell structure that helps provide airflow, performance and durability for the life of the mattress.



#### **AIRCOOL® FOAM**

*Beautyrest Silver • Beautyrest*

Get cool, comfortable sleep with AirCool® Foam which has a channeled design that allows airflow through the mattress.



#### **GELTOUCH® FOAM**

*Beautyrest Black • Beautyrest Platinum • Beautyrest Hybrid • Beautyrest Silver • Beautyrest*

A soft gel foam that helps provide comfort, support, airflow and breathability.



#### **COMFORT FOAMS**

*Beautyrest Black • Beautyrest Platinum • Beautyrest Hybrid • Beautyrest Silver • Beautyrest*

High quality comfort foams in different levels of plushness used in various constructions to create comfort preferences. Available in firm, medium and plush comfort levels.



#### **ENERGY FOAM**

*Beautyrest Black • Beautyrest Platinum • Beautyrest Hybrid • Beautyrest Silver • Beautyrest*

This durable foam utilized below the coil unit helps create a supportive, durable foundation for the no-flip mattress design.



All Beautyrest® Foams  
are CertiPUR-US Certified.