



Beautyrest®

HARMONY™



Beautyrest® Harmony™ features our latest innovations in support, comfort, and cooling all working together in *harmony* for a better night's rest. It's new innovative coil design and support system, pressure relieving foams, cooling technologies and sustainable fabric technology make it the essential choice in comfort and environmental sustainability.



ESSENTIAL PRESSURE RELIEF

Beautyrest® Charcoal Memory Foam - Premium plant-based memory foam infused with charcoal to provide natural cooling.

GelTouch® HD Foam - A high-density gel infused foam that contours to your body for personalized support and cooling comfort.



IDEAL SLEEP TEMPERATURE

NaturalCool™ Plus - NaturalCool's eco-friendly TENCEL™ yarns and antimicrobial performance layers are paired with cool-to-the-touch technology for a cooler sleep surface and a great night's sleep.

NaturalCool™ - Features eco-friendly TENCEL™ yarn for exceptional breathability and moisture management above an antimicrobial performance layer to help keep your mattress fresh and cool for a great night's sleep.



TARGETED SUPPORT SYSTEM™

Powered by T1 Pocketed Coil® Technology - A dual stage coil design invented by Beautyrest® is located within the center of the mattress to provide up to 19% more support* where you need it most.

*Results vary by model



ANTIMICROBIAL MATTRESS PROTECTION:

Keeps mattress fresh and clean from odor causing bacteria.

Disclaimer: This product does not protect users against bacteria, viruses, germs, or other disease organisms.



SUSTAINABLE COMFORT

Seaqual™ Fabric Technology - Promotes cleaner oceans by recovering ocean plastics and transforming them into luxurious, high quality sustainable fabrics.



BENEFIT	FEATURE	RESULT	PROOF & DEMONSTRATION
SLEEP EASIER	Antimicrobial Mattress Protection	<ul style="list-style-type: none"> Keeps mattress fresh and clean from odor causing bacteria.* *Disclaimer: This product does not protect users or others against bacteria, viruses, germs or other disease organisms. 	<ul style="list-style-type: none"> Keeps your mattress fresh and clean Controls odors
TARGETED SUPPORT SYSTEM™	T1 Pocketed Coil® Technology	<ul style="list-style-type: none"> A dual-stage design that provides up to 19% more support* in the center of the mattress for the heaviest areas of your body *Results vary by model Absorbs energy and reduces motion for undisturbed sleep Patented system engages additional "deep down" support for your torso and lumbar regions automatically when you lie down 	<ul style="list-style-type: none"> Encourage lying down on the mattress to note the strong support in your lower back. Test the bed with a partner and notice how the T1 Pocketed Coil® Technology reduces the amount of motion one feels as the other moves. Display the strand design using the T1 Pocketed Coil® demo
	BeautyEdge®	<ul style="list-style-type: none"> Enhanced conforming properties and pressure relief More edge support provides a firmer and more stable edge-to-edge sleeping area 	<ul style="list-style-type: none"> BeautyEdge® provides 30% more edge support by using high-density foam to create an expanded "edge-to-edge" sleeping area. It also ensures the seating edge of the mattress is more comfortable and makes getting in and out of bed easier
IDEAL SLEEP TEMPERATURE	NaturalCool™ Plus	<ul style="list-style-type: none"> Cool-to-the-Touch Tencel fabric produced with natural, sustainable fibers for a more environmentally friendly performance fabric Antimicrobial performance layer with moisture-wicking capabilities to help keep you cool and dry all night long 	<ul style="list-style-type: none"> Place your hand on the top panel fabric and feel the coolness of the cover
	NaturalCool™	<ul style="list-style-type: none"> Features Tencel fabric produced with natural, sustainable fibers for a more environmentally friendly performance fabric Antimicrobial performance layer with moisture-wicking capabilities to help keep you cool and dry all night long 	<ul style="list-style-type: none"> Use the Mini Matt to show the NaturalCool fabric. Explain how the eco-friendly TENCEL™ yarns provide breathability and moisture management for a fresh and cool nights sleep
PRESSURE RELIEVING COMFORT	Beautyrest® Charcoal Memory Foam	<ul style="list-style-type: none"> Premium memory foam features charcoal-infused minerals to help regulate body temperature for a naturally cool feeling Infused with activated charcoal helps absorb moisture and reduce odor 	<ul style="list-style-type: none"> Using the demo box, place your hand on the Beautyrest® Charcoal Memory Foam and feel how the foam contours and conforms to your hand
	Beautyrest® Gel Memory Foam	<ul style="list-style-type: none"> Provides advanced pressure relief Promotes freedom of movement 	<ul style="list-style-type: none"> Press your hand into the Beautyrest® Gel Memory Foam, noting how it returns to its original shape. When lab-tested, our Beautyrest® Gel Memory Foam showed exceptional airflow, encouraging reliably cool sleep
	GelTouch® HD Foam	<ul style="list-style-type: none"> A high density, gel-infused foam that contours to your body for personalized support and cooling comfort Provides soothing comfort with exceptional surface contouring and conformability 	<ul style="list-style-type: none"> Using the demo box, place your hand on the GelTouch® HD Foam and feel the immediate luxurious pressure relief and comfort
	AirCool® Foam	<ul style="list-style-type: none"> A channeled design that allows airflow through the mattress for a cool and comfortable sleep 	<ul style="list-style-type: none"> Use the Mini Matt to show the design of the AirCool® Foam. Explain how the channeled design allows airflow through the mattress for a cool and comfortable sleep
	AirFeel™ Foam	<ul style="list-style-type: none"> A durable, open cell foam at the surface of the mattress that helps provide enhanced airflow and breathability 	<ul style="list-style-type: none"> Use the Mini Matt to show the AirFeel™ Foam. Explain how this durable, open cell foam is found at the surface of the mattress to help provide enhanced airflow and breathability
SUSTAINABLE COMFORT	Seaqual™ Fabric Technology	<ul style="list-style-type: none"> Plastics recovered from the world's oceans are transformed into premium new fabrics New sustainable fabrics feature the same premium quality, softness and comfort you expect from Beautyrest Each queen mattress helps recover the equivalent of 25 water bottles from our oceans 	<ul style="list-style-type: none"> Using the demo box, illustrate the transformative process that ocean plastics go through to become the luxurious, high quality fabrics of Beautyrest Harmony™ covers



REST EASY

CertiPUR-US certified means your mattress is made from materials without mercury, lead or formaldehyde.



10 YEAR LIMITED WARRANTY

- Mattresses have undergone rigorous industry standard durability tests, including Rollator and Cornell*.
- These demonstrated exceptional results and met industry standards
- 1 ½" Impression



PROUDLY ASSEMBLED IN THE USA

Made locally for factory-to-bedroom quality & delivery.